

# South African Medical Technology Industry Association (SAMED)

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# Introduction



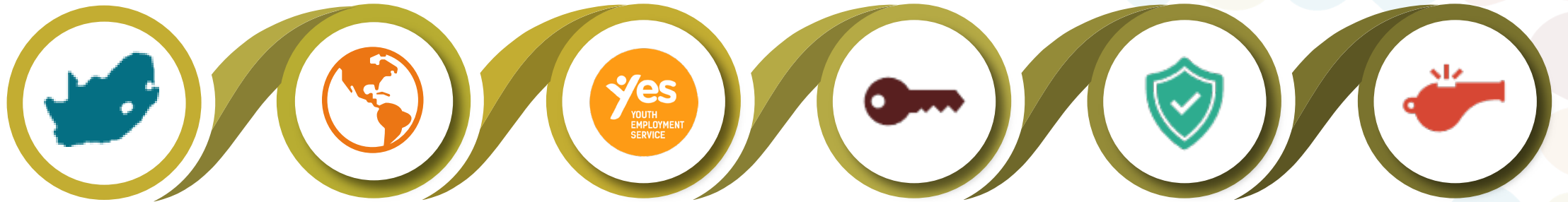
## Our vision

Partnering with our stakeholders to drive the Medtech industry to new frontiers and contribute towards enabling a sustainable healthcare system.



## Our mission

SAMED is committed to enabling a sustainable, ethical, **transformed** and diverse Medtech industry that ensures patient access to medical technologies.



Voice of South African medtech and in-vitro diagnostics industry

Advocate for international best practice and regulatory convergence

Support sustainable and meaningful transformation that creates growth

Promote access to medtech to unlock better patient outcomes

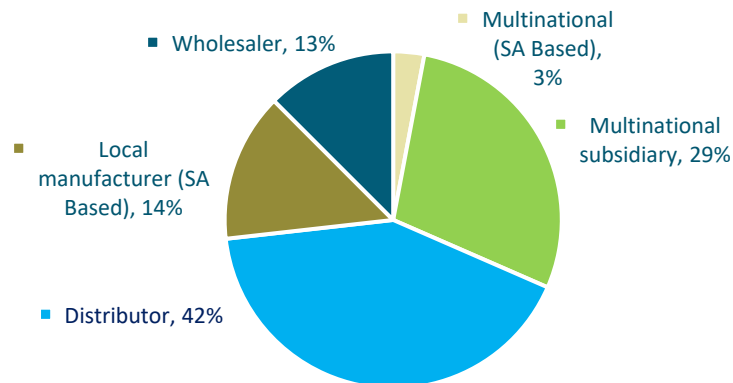
Value based reimbursement and procurement

Drive an ethical and accountable medtech sector through the Medical Technology Code

<https://samed.org.za/our-members/>

**REPRESENT**

172 Companies  
9 800+ Employees



**DON'T SUPPORT IT. REPORT IT.**

Report transgressions of the Medical Device Code

Freecall 24/7 hotline **0800 000 468**

# Strategic Regulatory Priorities

Creating a supportive regulatory environment by advocating for a fit-for-purpose framework, building strategic local and international partnerships, and helping members strengthen their regulatory compliance and capacity.



**Advocate for an implementable, sustainable and fit-for-purpose regulatory framework**

**Cultivate strategic partnerships and alliances**

**Support member regulatory adherence and capacity building**

# Industry Impact & Collaboration



## 2024-2025 Collaboration & Support

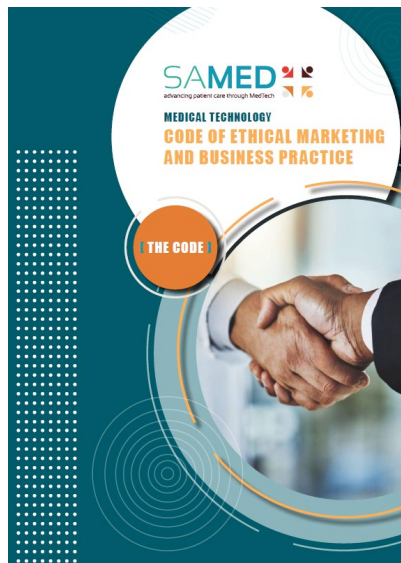
**MedTech Masterplan** supporting member for medtech industry growth  
**MeDDIC** member supporting localised production of medical technology  
**SAHPRA** National Action Plan (SF Medical Products) TWG supporting member  
**SABS** Standards Advisory Forum supporting member  
**HSACF** Steering Committee and Sub-Committee for Corruption Prevention  
**Project18C** Founding member lobbying for recognition of Codes of Ethics by Minister of Health  
**CABs** Local and International collaboration on ISO 13485 training and awareness  
**CCA/HSRI African Regulatory Harmonization Network** Advisory Board member  
**GMTA** member and Africa and Regulatory WG member  
**GHWP** member



## 2024-2025 Significant Numbers

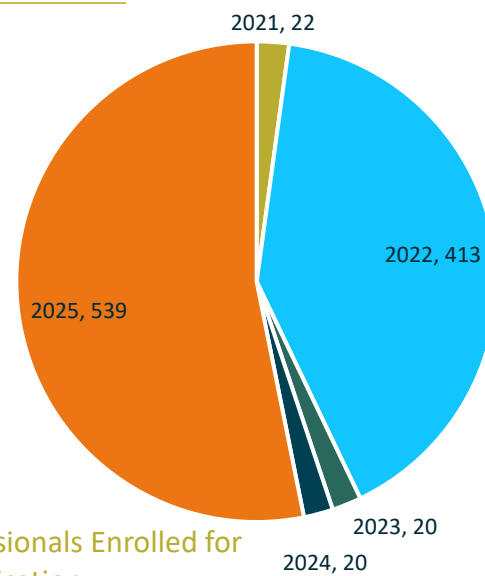
**147** Ordinary members  
**24** Associate members  
**1** Honorary member  
**29** Member companies in Women Empowerment Index  
**38** Medtech companies that said YES to youth employment  
**3 636** Youth jobs created by medtech companies, 62% are female  
**R205 070 400** Injected into local economies through YES youth salaries  
**25** Member forums and training events hosted by SAMED  
**12** comments on drafts local submissions  
**3 952** SAMED LinkedIn followers  
**4** Code hotline cases received and investigated | **22** since 2019  
**10** Code advisory opinions provided

# Ethical Leadership

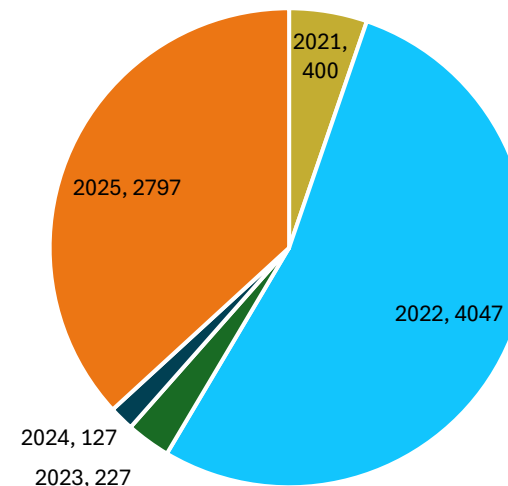


The Code				
Part 1: Interactions with healthcare professionals				
General criteria for events	Third-party organized educational events	Company events	Virtual and hybrid events	Educational grants and support to HCP participation in events
Supporting independent third-party research	Promotional items, items of medical utility, gifts and competitions	Charitable donations	Consulting agreements	Demonstration, samples and evaluation products
Part 2: Dealing with transgressions of the code				
Addenda				
Management of indirect support and associated educational grants		Example template of consulting agreement		Registry principles and position paper

Medical Technology Code of Ethical Marketing & Business Practice



Healthcare Professionals Enrolled for Certification



Medtech Employees Certified

# Call to Action

## Collaborate for Impact

### **SAMED invitation to all stakeholders**

- Regulators
- Industry partners
- Healthcare professionals
- Civil societies

Collaborate in shaping a sustainable, ethical and patient-centric medtech ecosystem. As we deepen collaboration across Africa, we recognize the strategic importance of key regional markets - including Southern, East, and West Africa - where our members are most active. Together, we can strengthen regulatory frameworks, foster innovation and ensure equitable access to medical technologies across the continent.

**Collaborate. Share your insights. Shape the future**



Connect with us: [secretariat@samed.org.za](mailto:secretariat@samed.org.za) / [alwi@samed.org.za](mailto:alwi@samed.org.za)

LinkedIn: <https://www.linkedin.com/company/samed-medtech>

**T H A N K   Y O U**