

MEDICAL TECHNOLOGY INDUSTRY ASSOCIATION OF KENYA(MEDAK)

**Empowering Kenya's Medtech Industry
Collaboratively.**


Date: November 2025



About MEDAK

Who We Are

MEDAK is an industry trade association advocating for Medical Devices, Diagnostics, and Technology in Kenya, representing importers, distributors, and manufacturers of Medical Devices and Diagnostics in Kenya.



MEDAK was formed in April 2019 due to a need for an industry trade association to represent the Medical Device industry in Kenya and across diverse regions in Africa.

What We Do

Champion

- Champion ethical business practices, compliance, and patient safety.

Partner

- Partner with healthcare professionals, regional organizations, and government to deliver innovative, patient-focused solutions.

Safeguard

- Safeguard our members' interests in medical device and healthcare technology design, production, regulation, importation, exportation, marketing, distribution, and sale (retail and wholesale).

Our Objectives



Advocate for fair and predictable medical device regulations.



Facilitate collaboration between industry, regulators, and policymakers.



Promote compliance, quality, and ethical business conduct.



Build capacity and awareness through training and workshops.



Support innovation and local manufacturing growth.

Our Structure

The MEDAK Executive Committee provides strategic oversight.

- Five functional committees:
 - Trade, Regulatory & Policy
 - Legal & Compliance
 - Government Affairs
 - Supply Chain
 - PR & Marketing
 - Education and training

- Each committee drives MEDAK's advocacy and engagement agenda.



Key Achievements



IVD Double Regulation

- Resolved overlap between KMLTTB and PPB, designating PPB as the sole regulator through MoH engagement.

VAT Exemption and Zero Rating

- Achieved VAT exemption in the June 2021 Budget; advocacy continues for zero rating.

KEBS Collaboration

- Contributed to PVoC manual review, enabling the use of in-house test reports and reducing trade barriers.

Regional & Global Engagement

- Strengthened collaboration with ADVAMED, MECOMED, and SALDA to align on regional MedTech priorities and regulatory harmonization.

Key Achievements Cont:



PPB Engagement

Ongoing quarterly discussions with PPB on regulatory efficiency and quality of HPTs.



Capacity Building & Training

Hosted workshops on Reliance, Post Approval Changes, and post-market surveillance to enhance industry competence.



Policy & Regulatory Collaboration

Active participation in framework development with PPB, KEBS, and MoH.

Contributed to the Regulatory Reliance Framework and national dialogue on medical device policy.

MEDAK's Strategic Initiatives



Advocacy for Policy Reforms

Engaging regulators and policymakers to streamline approval processes and strengthen the regulatory framework.

Capacity-Building Programs

Conducting training workshops, mentorship sessions, and knowledge-sharing forums to enhance industry competence.

Regulatory Collaboration

Partnering with PPB, KEBS, KRA, and MoH to promote compliance, alignment, and sustainable industry growth.

Promotion of Local Innovation

Supporting research, development, and local manufacturing of medical devices and diagnostics.

Regional & Global Engagement

Collaborating with ADVAMED, MECOMED, and SALDA to advance regional harmonization and shared MedTech priorities.

Our Members



 AFRiSUMMIT

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PHARMACY AND POISONS BOARD

REPUBLIC OF KENYA

 AFRiSUMMIT



African Medical Devices Forum



AdvaMed

Advanced Medical Technology Association

 MedTech Europe
from diagnosis to cure

 SALDA

SOUTHERN AFRICAN LABORATORY DIAGNOSTICS ASSOCIATION

Partnerships &
Collaboration

THANK YOU

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